FOR IMMEDIATE RELEASE

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ATLUS U.S.A., INC. ROCKS THE LAUNCH OF THE GAME BOY® ADVANCE WITH DODGE BALL ADVANCE*

From the creators of the original Super Dodge Ball for the Nintendo® Entertainment System

Irvine, CA, March 7, 2001 – Playground mayhem hits the Game Boy® Advance as **Atlus U.S.A., Inc.**, today announced the development of Dodge Ball Advance. Slated to coincide with the U.S. launch of the Game Boy Advance, Dodge Ball Advance will continue the legacy set forth by the original Super Dodge Ball on the Nintendo Entertainment System.

The year is 20XX, and dodge ball has become the number one sport in the world. Teams from all over the world now compete in dodge ball tournaments to prove once and for all who is the best dodge ball team ever. Do you have what it takes to take your team all the way to the top?

Key Features:

- Over 50 devastating super throws to crush the opposition!
- 9 world-class teams to do battle with! Look out for hidden teams to unlock as you progress through the tournament!
- Customize your own team by defining the attributes of your players!
- Link two Game Boy Advances for some head to head action!
- Exclusively for the Game Boy Advance!

Dodge Ball Advance has a suggested retail price of US \$39.99 and has not yet been rated by the ESRB. For more information, visit Atlus' Web site at <u>www.atlus.com</u>.

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